

**MANSFIELD DOWNTOWN PARTNERSHIP
MEMBERSHIP DEVELOPMENT COMMITTEE MEETING
Mansfield Town Hall, Conference Room C
May 28, 2013
8:00 AM**

MINUTES

Present: Frank McNabb (Chair), Alexinia Baldwin, Carl D'Oleo Lundgren, George Jones, June Krisch, Betty Wexler

Staff: Cynthia van Zelm

1. Call to Order

Frank McNabb called the meeting to order at 8:03 am.

2. Approval of Minutes from March 26, 2013

Betty Wexler made a motion to approve the Minutes of March 26, 2013. George Jones seconded the motion. The motion was approved.

3. Update on Storrs Center

Cynthia van Zelm updated the Committee on the status of Storrs Center including the remaining schedule for road work, the status of design of the town square, a brainstorming session by the Partnership Executive Committee last week on the tenanting of Wilbur Cross Way, and the focus groups for for-sale housing to be held in early June. She said the public hearing on an application from Storrs Center Alliance to add a hotel use to the Storrs Center Special Design District will be held by the Planning and Zoning Commission on June 17.

4. Update on Membership Renewals

Mr. McNabb said that 260 memberships had been renewed thus far with approximately \$15,540 received. The budget for memberships has been met.

Committee members reviewed the non-renewal list again and members agreed to make some follow-up calls.

5. Volunteer Calendar and Other Membership Outreach

Ms. van Zelm passed out the volunteer calendar for sign-ups.

Ms. Wexler will bring membership brochures to the Benton Museum of Art. Ms. van Zelm will follow-up with the Mansfield Senior Center to see if brochures or other material can be placed at the Senior Center.

6. Distribution of Membership Brochures

Ms. Wexler and June Kirsch took brochures to be distributed at the Mansfield Public Library, Benton Museum of Art, and the Community Center.

7. Adjourn

The meeting adjourned at 8:45 am.

Minutes taken by Cynthia van Zelm.